

Provide responsible, convenient, and client-centric financial services to micro and small entrepreneurs in rural areas, particularly women, to uplift the quality of life and resilience of households

2024 Social Performance Report

OUTREACH



46,200 active borrowers



KZT 730,540

average disbursed loan amount



KZT 37.1 bln loan portfolio



10 out of 17 regions active in



business loans disbursed



PAR>30 days

WOMEN FINANCIAL INCLUSION

KZT 20.6 bln

disbursed to women



59% women borrowers

56% women loan portfolio

RURAL FINANCIAL INCLUSION

KZT 30.2 bln

disbursed for agriculture support



92% rural borrowers

70% rural loan portfolio

FEMALE REPRESENTATION

76% women

in total staff

52% women in management

SATISFACTION ASSESSMENT



97%

borrower satisfaction level

86%

employee satisfaction level

NON-FINANCIAL SERVICES



1,149
borrowers received financial literacy training



KZT 6.3 mln

spent on community projects